

To whom it may concern,

We are thrilled to announce the upcoming **Blyth 150<sup>th</sup> Celebration**, taking place **July 1-4, 2027** – A milestone event that will bring together our vibrant community, local businesses, and visitors for four days of festivities, heritage and hometown pride!

As we prepare to mark this historic occasion, we're inviting valued partners like you to join us in making it unforgettable. Our 2027 Homecoming event will include several traditional events for all ages. Profits from this event will remain in our community. Your sponsorship will not only support a wide range of exciting activities but also showcase your business to thousands of attendees through high-visibility promotions and community engagement.

Your support is welcome in a variety of ways. We have several sponsorship levels that you will find enclosed in this material, we would also be happy to discuss any custom sponsorships – or answer any questions you may have. For information regarding sponsorships, please reach out to committee lead Jamee Van Wyk directly at [fundraising@blyth150th.com](mailto:fundraising@blyth150th.com) or 519-525-5618.

Information will also be available on our website **Blyth150th.ca** as well as Facebook (Blyth 150<sup>th</sup> Homecoming 2027) or Instagram (@blyth150th)

Whether you choose to be a sponsor, contribute a prize, or simply help spread the word, your support will help us celebrate Blyth's 150<sup>th</sup> in style!

On behalf of Blyth's 150<sup>th</sup> committee we would like to thank-you for your community support and for your consideration of sponsorship. We look forward to hearing from you!

Sincerely, your Blyth 150<sup>th</sup> Fundraising and Sponsorship Lead  
*Jamee Van Wyk*



<b>Bulldog Sponsorship</b> <b>\$150+</b> <ul style="list-style-type: none"> <li>Name included in featured advertisement on social media platforms</li> <li>Name included on sponsorship banner showcased at our event</li> <li>Recognition by event emcee</li> </ul>	<b>Grey Sponsorship</b> <b>\$500+</b> <ul style="list-style-type: none"> <li>Name or logo included in featured advertisement on social media platforms</li> <li>Name or logo on sponsorship banner at event</li> <li>Recognition by event emcee</li> <li>Name or logo on our official event website</li> </ul>
<b>White Sponsorship</b> <b>\$1,500+</b> <p>All benefits of Grey sponsor in addition to</p> <ul style="list-style-type: none"> <li>Cheque presentation photo opportunity</li> <li>Name or logo in our official event program</li> <li>Homecoming gift pack</li> </ul>	<b>Burgundy Sponsorship</b> <b>\$3,000+</b> <p>All benefits of White sponsor in addition to</p> <ul style="list-style-type: none"> <li>2 Weekend passes (including dinner / events)</li> <li>Featured sponsor at one weekend event</li> <li>Name or logo printed in newspaper ad</li> </ul>
<b>Gold Sponsorship</b> <b>\$5,000+</b> <p>All benefits of Burgundy sponsor in addition to</p> <ul style="list-style-type: none"> <li>2 additional weekend passes (4 total) (including dinner / events)</li> <li>Featured sponsor at one weekend zone</li> <li>Name or logo printed in newspaper ad</li> <li>Featured sponsor at one pre event</li> </ul>	<b>CANADA DAY Sponsorship</b> <b>\$10,000</b> <p>*Limit of 1 sponsorship spot available</p> <p>All benefits of Gold sponsor in addition to</p> <ul style="list-style-type: none"> <li>Named as our sponsor for all Canada Day events taking place on Thursday July 1<sup>st</sup></li> <li>Name mentioned in all advertisement and marketing for the Canada Day fireworks happening Thursday July 1<sup>st</sup> at our homecoming celebration.</li> </ul>

\*in funds or product/service

In donating you have the right to promote your business as an official Sponsor

### Custom Sponsorship

We would be happy to discuss a tailored sponsorship if that is of interest to you, please reach out!



### Silent Auction Items

Special recognition on social media platforms

## THANK YOU!

We sincerely appreciate your generosity and support in  
sponsoring the Blyth 150<sup>th</sup> Celebration!

Thank-you for being a valued part of our community!

**Please provide the following information:**

Sponsorship level: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

Company/ Family name: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media details: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

**Funds can be provided via cheque to ' Blyth 150<sup>th</sup> ' or EMT to [finance@blyth150th.com](mailto:finance@blyth150th.com)**

High- Rez logo's can be emailed to [fundraising@blyth150th.com](mailto:fundraising@blyth150th.com)

Completed forms can be emailed or sent to  
Jamee Van Wyk - 255 Queen Street PO Box 68